Northfield

Northfield Ward is situated in the south west of the city. It has an older age profile than the City average. The percentage of ethnic minority residents is lower than to the city average. Unemployment and worklessness are below the city average.

© Crown copyright. All rights reserved (100021326) (2008)

DEMOGRAPHIC

Northfield Ward Population by Age

Years of Age	Number of People	Percentage of Ward Population
0-4	1,460	6.0
5-15	3,728	15.3
16-17	593	2.4
18-19	558	2.3
20-24	1,206	4.9
25-44	6,814	27.9
45-59	4,623	18.9
60-74	3,334	13.6
75-84	1,622	6.6
85 and over	506	2.1
Total	24,444	100

Source: 2001 Census, Crown Copyright/BCC

Northfield Ward Population by Ethnic Group

Ethnic Group	Number of People	Percentage of Ward Population
Asian	**324**	**1.3**
Asian - Bangladeshi	18	0.1
Asian – Indian	187	0.8
Asian – Pakistani	87	0.4
Black	**402**	**1.6**
Black – Caribbean	279	1.1
Chinese, other	**162**	**0.7**
White	**23.088**	**94.4**
White – British	22,088	90.6
White – Irish	706	2.9
Mixed Background	**475**	1.9

Source: 2001 Census, Crown Copyright/BCC

Northfield

Northfield Ward People with a Limiting Long-Term Illness

	Number of People	Percentage of Ward Population
People with a Limiting Long-Term Illness	5,036	20.6

Source: 2001 Census, Crown Copyright/BCC

Northfield Ward Household Type

Household Type (excludes communal households)	Number of Households	Percentage of Households
Private households	10,784	-
Lone parent households*	957	30.6
Average persons per household	2.25	-

Source: 2001 Census, Crown Copyright/BCC

* percentage of households with dependent children that are lone parent households

Northfield Ward Household Tenure

Household Tenure	Number of Households	Percentage of Households
Owner Occupier	7,024	66.8
Rented: local authority	2,400	22.3
Rented: housing association	472	4.4
Rented: privately	384	3.6

Source: 2001 Census, Crown Copyright/BCC

Northfield Ward Car Ownership

Car Ownership	Number of Households	Percentage of Households
Households with no car	3786	35.2
Households with 2 or more cars	2181	20.3

Source: 2001 Census, Crown Copyright/BCC

EMPLOYMENT AND UNEMPLOYMENT STATISTICS

Northfield Ward Economic Activity

Economic Activity (men aged 16-64 / women aged 16-59)	Number of People	Percentage of Ward Population
Economically Active	11173	77.3
Economically Inactive	3.273	22.7
Employed	10055	69.6
With No Qualifications	5172	34.4

Source: 2001 Census, Crown Copyright/BCC

Northfield

Northfield Unemployment and Worklessness

Worklessness data is updated quarterly and unemployment data monthly. To ensure you have the most up-to-date figures please follow the link below, and select the Worklessness Briefing or Unemployment Briefing, which give data for all Birmingham wards:

www.birmingham.gov.uk/BirminghamEconomy

DEPRIVATION

Northfield Ward Deprivation
Percentage of the ward population in the 5%, 10%, 20% and 40% most deprived SOAs in England

5%	10%	20%	40%
13%	19%	40%	63%

Source: Index of Deprivation 2010/Economic Strategy

TOP EMPLOYERS

Business	Number of employees	Nature of Business
Royal Orthopaedic Hospital N H S Trust	800	Acute Healthcare
Dealer Computer Services Inc	370	Miscellaneous Business Services
Birmingham City Council	160	Library/Leisure Centre/Social Services/Residential Care
Turves Green Boys Secondary School	90	Local Authority School
Birmingham YMCA	90	Civic Social & Fraternal Associations
Wilkinson Hardware Stores Ltd.	80	Department Stores
Hunt & Walters Ltd.	60	Office Cleaning
Quinborne Cars	60	Taxis and Private Hire
Turves Green Girls School	50	Local Authority Schools
Longbridge Social & Working Men's Club & Institute	50	Miscellaneous Membership Organisations
Turves Green Primary School	40	Schools - Local Authority
Burtons/Dorothy Perkins/Evans/Wallis/Top Shop	40	Clothing retailers
Cofton Primary School	40	Elementary School
Bradbeer Albert Community Infants & Nursery School	30	Local Authority School.
Greenlands Select Social Club	30	Miscellaneous Membership Organisations
Austin Sports & Social Club Ltd.	30	Clubs & Associations - Social Leisure & Cultural
Halifax	30	Bank
Somerfield	30	Supermarket
Specsavers Opticians	30	Opticians Franchise Management Company
Kelso Care Consortium Ltd.	30	Residential Care
Vernon & Shakespeare	30	Solicitors
Superdrug Stores Plc	30	Retailers of Drugs
Iceland Foods Ltd.	30	Frozen Food Retailers and Freezer Plans (Except Meat)
Knights Chemist Ltd.	20	Chemist
Albert Bradbeer Junior School	20	Junior School

Source: TBR Observatory 2011. Employment rounded to nearest 10

For further information contact:

Economic Strategy
Birmingham City Council
PO Box 14439
Birmingham B2 2JE

Telephone: 0121 303 3719
Fax: 0121 303 3076
Email: economic.strategy@birmingham.gov.uk
Website: www.birmingham.gov.uk/BirminghamEconomy