



working in partnership with



Name a Gritter Competition

Amey, working in partnership with Birmingham City Council, runs the winter maintenance service in the city. This includes sending out our fleet of gritters when weather conditions dictate.

The fleet is brand new this year, and, to mark their arrival in the city, we would like to offer all primary schools in Birmingham the opportunity to name one of the vehicles. We have decided to name the first gritter 'Pudsey Bear' in honour of the Children in Need bear who hitched a ride back in November, as we pulled it along Broad Street and raised £11,000 for the charity.

But now we need the help of schoolchildren across the city to come up with equally appropriate names. There are 24 gritters left to name, and we would like to give them names which reflect what is important to young people in the city in 2012.

How to enter:

- There can only be one winning entry per school i.e. one final name should be submitted per school.
- The class must complete the attached 'winter treasure hunt' which will teach them about the winter service and how to stay safe on the way to school during any wintry weather we might have. All answers can be found on the city council's winter web pages, details are on the entry form.
- Each entry must then be accompanied by a tie-breaker, telling us what name the class have chosen for one of our gritters, and no more than 100 words explaining why.
- Twenty-four correct entries will then be chosen by our judging panel, and, providing the names meet our guidelines, and there are not multiple winners from any one school, the gritters will be given the names chosen by the winning classes. The class will receive a visit from 'their' gritter at their school, and the chance to have photos taken in the cab, plus a framed photo of the gritter.
- One overall winner will also win a commemorative mini gritter, emblazoned with their choice of name for display in their classroom, and a special presentation at their school.

Rules governing names:

A maximum of three words per name can be allowed.

No place names, other than Birmingham and derivatives thereof, will be allowed.

Closing date:

Friday 10 February

Winners will be announced in the week following half term, with the visit from the gritter organised according to weather conditions.



working in partnership with



Please send all entries electronically to:

Kara Bradley

Kara.bradley@amey.co.uk

Call 0121 200 5002 for more details.