



Kings Heath Business Improvement District (BID)

1st April 2014 – 31st March 2015

Statutory Explanatory Notes

What is the Kings Heath BID?

This charge is payable by business ratepayers and is collected by Birmingham City Council in much the same way as business rates and as such is enforceable by law.

The Kings Heath Business Improvement District (BID) is a precisely defined geographical area within Kings Heath Centre where business have voted (in accordance with the local Government Act, Business Improvement Districts (England) Regulations 2004), to invest collectively in local improvements to enhance their trading environment.

Between 28th May and 28th June 2012, a postal re ballot of eligible business rate payers in the proposed BID area was conducted. A majority voted in favour of the continuation of the Kings Heath BID. Having secured the necessary mandate the BID, therefore, commenced on 1st April 2013 for a second five year term.

The purpose of the Kings Heath BID is to provide a range of new or additional services and projects designed to improve the business environment.

These funds are, ring-fenced and are managed by a Board of Directors within the Kings Heath Centre Partnership, a not-for-profit company, limited by guarantee, on behalf of the business community.

Investment is and will be undertaken in line with the approved BID Proposal.

What services have been provided by the BID in 2013/14?

- On street planting boxes
- Christmas Lights – including a high profile switch-on event
- PR and press coverage of Kings Heath
- Management of the www.enjoykingsheath.com website & social media platforms
- Footfall (Pedestrian) Counting System
- Continuation of the Business Recycling Scheme
- The Kings Heath Business Excellence Awards
- Event management to encourage footfall – Easter Egg hunt, Storytelling Trail, Scavenger Hunt.
- Liaison with the Police and senior council officials including Ward Councillors
- Collaboration with other organisations and schools
- Street Security Patrols
- Retail Radios
- Crime Stop
- Town Centre Manager

What services will be provided by the BID in 2013/14?

Details of the BID's proposed activities are set out in the BID Proposal document and will include many of the 13/14 activities plus further events, street cleansing initiatives and an annual security partnership with the local Police team to tackle theft and anti-social behaviour.

How has the BID levy liability been calculated?

The BID levy is charged at 1.5% of the rateable value as at 1st April 2010 on all non-domestic properties within the BID area, as demonstrated in the BID Proposal, that are listed on the local Non-Domestic Rating List (2010).

The following will apply:

- The Bid levy is payable for the whole year on the 1 April of each year
- The annual levy will be apportioned on a daily basis where properties are taken out or brought into the rating list – or changes to liable parties
- No exemptions will be granted for void or partially empty premises.

What is the start date and duration of the BID?

The Bid commences on 1st April 2013 and will operate until 31st March 2018. Before the end of this period, the Executive of King's Heath Centre Partnership can promote an extension of the BID.

This will require a 'renewal ballot' which is expected to be held in the summer of 2017.

All BID levy payers can opt to become members of the Kings Heath Centre Partnership and have the right to attend and vote at General Meetings.

Enquiries about payments and accounts can be made by contacting:

Birmingham City Council
Resources Department
Revenues & Benefits Division
Business Rates Section
PO BOX 6637
Birmingham
B4 7AB
Telephone: 0121 303 5509
Fax: 0121 464 0556
Email: business_rates@birmingham.gov.uk

Enquiries about the services provided can be made by contacting:

Kate Smart – Town Centre Manager
Kings Heath Centre Partnership
1a Station Road
Kings Heath
Birmingham
B13 7SR
Email: kate@enjoykingsheath.com
Tel: 0121 444 5166